

What's so important about your Co-op Advertising Program?

Your co-op advertising program, whatever form it takes, affects virtually every customer that keeps your company in business. It also affects Sales, Customer Service, Finance, Credit, IT/Systems, and of course, Marketing and Advertising. Just one delay or administrative problem can cause a ripple effect throughout your entire organization and into your channel.



**Everything.
That's why you owe it to your company to
make sure nothing gets in the way of success.**

The rewards of a well-defined, well-executed Trade Allowance Program are real. Productivity rises, costs fall, and relationships with channel members improve. But it takes a proven partner with knowledge and technical expertise to get you there...

Contact us today and let Co-Optimum Marketing Support Services show you how ***We Keep You In Control!***

Co-Optimum Marketing Support Services

16000 Ventura Blvd., Suite 1200, Encino, CA 91436

www.co-optimum.com • clientservices@co-optimum.com

Inquires: 818.461.6108

