



Are you ready to change your perception of Outsourced Co-op Program Administration?

Choose the right Administration Firm and your Sales Department will gain flexibility; Finance and Credit will have more control over spending; Sales Reps and Customer Service will welcome the help; and Marketing and Advertising will become fans of the retailer created ad.

There's too much at stake for you not to.

The rewards of a well-defined, well-executed Trade Allowance Program are real. Productivity rises, costs fall, and relationships with channel members improve. But it takes a proven partner with knowledge and technical expertise to get you there.

Contact us today and let Co-Optimum Marketing Support Services show you how ***We Keep You In Control!***

Co-Optimum Marketing Support Services

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